

**COLLEGE OF SOUTHERN MARYLAND AND
UNIVERSITY OF MARYLAND GLOBAL CAMPUS
ALLIANCE AGREEMENT**

This Alliance Agreement (“Agreement”) is made the date last executed as evidenced below (“the Effective Date”) by and between the University of Maryland Global Campus (“UMGC”) and College of Southern Maryland (“CSM”) who together are collectively referred to as the “Institutions.”

RECITALS

WHEREAS, UMGC is an accredited institution of higher education located in Adelphi, Maryland, and provides its academic courses and programs in Maryland and through distance delivery. UMGC offers undergraduate and graduate degree and certificate programs and is accredited by the Middle States Commission on Higher Education. UMGC is a constituent institution of the University System of Maryland, an agency of the State of Maryland;

WHEREAS, CSM is a regionally accredited institution located in La Plata, MD. CSM is a comprehensive community college that is accessible, learning-centered, and dedicated to serving a diverse community of learners and employers through quality innovative programs, services and the appropriate use of technology for life-long learning. CSM is accredited by Middle States Commission on Higher Education and

WHEREAS, the Institutions desire to allow simultaneous admission to CSM and UMGC.

NOW THEREFORE, the Institutions agree as follows:

I. Term

A. The term of this Agreement shall be effective as of the Effective Date and continue in effect for an initial period of one (1) year and shall automatically renew for successive one (1) year periods, unless terminated in accordance with this Section.

B. Either Institution may terminate this Agreement by providing the other Institution ninety (90) days’ prior written notice.

II. Dual Admission

A. UMGC shall accept students who have attended or graduated from the CSM with an Associate’s Degree (“Alliance Students”) if the students complete and submit UMGC’s application for admission and have met UMGC’s admission criteria.

B. The Institutions agree that Alliance Students may be allowed simultaneous admission to CSM and UMGC.

C. UMGC will encourage students to complete the CSM degree program prior to transfer. In addition, this agreement contributes to the Maryland Higher Education Commission's completion initiative by increasing associate degree attainment and providing momentum for baccalaureate completion. Early transfer advice (prior to CSM degree completion) will be pre-approved by CSM's Coordinator of Transfer and Articulation, and Reverse Transfer plans will be established.

D. If an Alliance Student is simultaneously enrolled at the Institutions, the Alliance Student is subject to applicable federal, State, and local laws and regulations as well as all practices and policies in effect at both Institutions.

E. UMGC will waive the UMGC admission application fee for Alliance Students so long as the last institution attended by the student participates in an Alliance with UMGC.

F. UMGC will provide CSM's Coordinator of Transfer and Articulation with a report two weeks after each registration period of CSM students who are participating in dual admission and a list of the course(s) the student is registered for at UMGC during that academic term.

III. Transfer

A. Subject to the terms and conditions of this Agreement, UMGC shall provide students graduating from CSM with an Associate's Degree with the opportunity to seamlessly transfer into UMGC Bachelor's programs as set forth in the UMGC catalog that is applicable at the time the Alliance Student applies for admission to UMGC.

B. UMGC shall accept transfer of CSM credits up to a maximum of seventy (70) credit hours in accordance with Maryland law and regulations and applicable UMGC policies and provided that the student does not take the equivalent course at UMGC.

C. To obtain an evaluation of transfer credits, the Alliance Student shall request that CSM send official transcripts directly to UMGC electronically through a secure delivery method to studentrecords@umgc.edu (preferred method) or by mail in a sealed envelope to:

University of Maryland Global Campus
Attn: Transcripts
3501 University Boulevard East
Adelphi, MD 20783

D. While not a requirement for admission, both Institutions should advise Alliance Students to contact a UMGC advisor at the time of entry to receive an evaluation of transfer credits and design a degree completion plan.

E. UMGC will grant prospective students from CSM a tentative evaluation of all transfer credits within 1-3 business days. It is anticipated that Alliance Students who apply

to UMGC and submit official transcripts to UMGC will receive an official evaluation of their transfer credits within 2-3 weeks of receipt of all documentation. Alliance Students should be encouraged by both Institutions to submit official transcripts to UMGC as soon as possible to ensure identification of the most accurate and efficient path to bachelor's degree completion. Evaluations may take slightly longer if UMGC has not previously evaluated the courses from CSM that the Alliance Student wishes to transfer.

F. Upon request from the CSM, UMGC shall provide annual transfer reports to CSM. Transfer reports will include aggregate de-identified information on Bachelor's Degree completion, number of credits transferred, number of Community College Transfer Scholarships awarded (if any), and other pertinent information.

G. Notwithstanding anything in this Agreement to the contrary, the Institutions retain the right and the authority to make changes in their respective courses, programs and credential requirements that they each may determine to be in their respective best interest. Current course, program and credential requirements shall be maintained in the Institution's respective catalogs and on the Institution's respective websites.

H. The Institutions shall give the other reasonable notice of changes in course program and credential requirements that may materially affect the Alliance Student's status and acceptance of degrees or the transfer of credit as contemplated in this Agreement. Alliance Students that have already been admitted to UMGC and whose transfer credits had been accepted prior to the time of the program or course changes will not be affected, unless the change to the program or course is mandated by law, regulation, an accrediting organization, or licensure requirement and is required to apply to students currently enrolled in a program or course.

I. UMGC will promote reverse transfer to CSM students who transfer to UMGC without a CSM Associate's Degree. Interested students must sign a FERPA release to allow UMGC and CSM advisors to exchange student academic records to implement dual advising and promote reverse transfer opportunities. The FERPA form is located at: <https://www.umgc.edu/current-students/finances/financial-aid/financial-aid-policies/ferpa.cfm>. Data may be shared yearly with CSM administrators for the students who have signed a FERPA release.

IV. Scholarships

A. UMGC may offer graduates from CSM the opportunity to apply for scholarship opportunities as they become available.

B. Students must meet all scholarship qualifications for eligibility, which may include a minimum GPA, Associate's Degree earned from CSM and U.S. citizenship or permanent residency.

C. Scholarships may be promoted on both the CSM and UMGC websites and publications.

V. Publicity and Promotion

A. UMGC and CSM agree to promote and publicize this Agreement as set forth in Exhibit 1. During the term of this Agreement, the Institutions may develop and agree upon additional mutually acceptable marketing and student recruitment plans to promote the CSM-UMGC alliance and inform students of the opportunities available at both Institutions under this Agreement.

B. CSM agrees to promote the Alliance to CSM students by allowing UMGC to place marketing materials in student service centered departments, on the CSM website and other CSM publications.

C. Any and all marketing, promotional or publication materials developed pursuant to this Agreement prepared or developed by one Institution must be reviewed and approved in writing by the other Institution prior to use of any such materials.

D. The Institutions may identify and market to groups of individuals that may particularly benefit from this Alliance, such as veterans, military or high school students.

E. Trademarks.

1. Each Party may specify and make available to the other Party its trade names, trademarks, service marks, logos or other commercial symbols (collectively, "Marks") in connection with this Agreement, and in so doing, each Party grants the other Party a nonexclusive, worldwide, royalty-free, non-transferable revocable license to use such Marks solely for the purposes of this Agreement.

a) Before using the other Party's name or Marks on any materials, including but not limited to emails, brochures, webpages, press releases or any other promotional or marketing materials, a Party must send such materials to the other Party for that Party's prior written approval.

b) When using any the other Party's Marks, the Party using the Marks must follow the any trademark usage or brand identity guidelines provided by the Party that owns the Marks. UMGC's brand identity guidelines are located at: <https://www.umgc.edu/about/brand-guidelines.cfm>.

2. Each Party reserves all rights to their respective Marks, copyrights, patents and other intellectual property rights and no rights to the Marks or copyrights, patent or other intellectual property rights are transferred or licensed pursuant to this Agreement.

3. Neither Party shall use the name or likeness of any Alliance Student or employee or officer of the other Party in connection with any product, service,

promotion, news release or other publicity without the prior written permission of the other Party and of the individual whose name or likeness may be utilized.

VI. General Provisions

A. Notices. All notices under this Agreement shall be in writing and given by hand delivery, delivery by U.S. mail, delivery by an overnight carrier or via email to the Institutions at the designated address or such other address as shall be provided in writing. Notice shall be effective upon receipt to the person to whom it is address or three (3) days after notice was sent, whichever is earlier. Notice shall be given to the following persons:

1. If to UMGC:
University of Maryland Global Campus
Office of Legal Affairs
3501 University Blvd. E
3502 Adelphi, MD 20783
Legal-affairs@umgc.edu
2. With a copy to:
Chris Motz
University of Maryland Global Campus
3501 University Blvd. East
Adelphi, MD 20783
Phone: 301-639-8670
Email: chris.motz@umgc.edu
3. College of Southern Maryland
8730 Mitchell Rd.
La Plata, MD 20646
Registrar's Office
jgrogers@csmd.edu

B. Entire Agreement. This Agreement contains the entire agreement of the Institutions and supersedes any and all prior and/or contemporaneous agreements between the Institutions, written or oral, with respect to the subject matter of this Agreement. This Agreement may not be changed or modified orally, but may only be changed or modified by an agreement in writing signed by both Institutions.

C. Governing Law. This Agreement shall be construed and governed in accordance with the laws of the State of Maryland.

D. No Partnership. Nothing in this Agreement is intended, shall be, or shall be deemed to constitute a partnership or joint venture between the Institutions. Nothing in this Agreement is intended, shall be, or shall be deemed to create rights or benefits in or to any person or entity other than the parties.

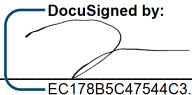
E. Preservation of Immunities. Nothing herein shall constitute or be considered to be a limitation upon or waiver of the sovereign immunity of UMGC or the State of Maryland.

F. Counterparts. This Agreement may be executed in any number of counterparts, each of which, when so executed and delivered, will be deemed an original, and all of which will constitute one and the same Agreement. This Agreement may be executed by way of electronic signature and signature pages may be exchanged electronically, and such signatures will be deemed original signatures.

IN WITNESS WHEREOF, the Institutions, by their duly authorized representatives, have entered into this Agreement as of the Effective Date.

UNIVERSITY OF MARYLAND
GLOBAL CAMPUS

COLLEGE OF SOUTHERN MARYLAND

By:  EC178B5C47544C3...

By: 

Printed Name: Frank J. Principe, Jr.

Printed Name: Larisa Pfeiffer

Title: SVP of Government Affairs and Strategic Partnerships

Title: Maureen Murphy, President /lp

Date: 3/22/2021 | 1:42 PM EDT

Date: Mar 17, 2021

EXHIBIT 1
PROMOTIONAL ACTIVITIES

1. CSM shall provide a single point of contact for UMGC, who is able to discuss promotions with UMGC prior to the start of each academic term at CSM.
2. CSM may support the following activities to encourage students and employees to apply and enroll in UMGC:
 - a. Events
 - i. Provide a link to a UMGC landing page on its intranet site or in a location accessible to its students and employees;
 - ii. Invite UMGC to attend events/fairs, if applicable; and
 - iii. Invite UMGC to host online open houses on the UMGC platform for students and employees, if applicable.
 - b. Internal Promotion
 - i. Provide UMGC the opportunity to include content in newsletters or other publications sent to students and employees;
 - ii. Issue announcements to students via the Hawk Talk newsletter and employees via The Friday Report periodically to coincide with UMGC's term start dates; and
 - iii. Issue periodic announcements about new UMGC programs or other updates as mutually-agreed upon.
3. CSM shall send any internal and external announcements about UMGC, its programs or this Agreement to UMGC to review for accuracy and to approve before publication.
4. Subject to future negotiations and website capacity, CSM and UMGC may together explore the possibility of developing joint landing pages for their respective websites to further cross-promote this Agreement.