

**MEMORANDUM OF UNDERSTANDING**  
**COLLEGE OF SOUTHERN MARYLAND & TOWSON UNIVERSITY**  
**October 13, 2020**

**COMMUNICATION STUDIES B.S. Degree**

College of Southern Maryland, LaPlata, Maryland, and Towson University, agree to follow the articulation of courses outlined in the articulation (course equivalency) document, for completion of requirements for the Bachelor of Science degree in Communication Studies (Attachment A), which is attached to, and incorporated by reference into, this Memorandum of Understanding (MOU). The following principles guide the operation of this MOU, with the requirements for transfer in specific curricula set forth in Attachment A.

1. Towson University will accept a maximum number of 64 credits from College of Southern Maryland as outlined in the Attachment A. The number of transferable credits specific to this program is reflected in Attachment A.
2. Students who have completed the Associate of Arts Degree in the General Studies: Communication program at College of Southern Maryland may transfer into Towson University's Communication Studies program with junior standing provided that the student has completed all courses identified on Attachment A (which is attached to, and incorporated by reference into, this MOU) with a cumulative GPA of 2.00 or higher. Courses completed at College of Southern Maryland with 300 or 400 level Towson University course equivalencies will transfer as lower-level credit but will satisfy course content as indicated.
3. Only courses in which a grade of C (2.00) or better is earned will apply toward the major at Towson University.
4. In accordance with the MHEC transfer policy pertaining to general education requirements, Towson University will accept the completion of College of Southern Maryland's general education requirements (GenEds) and students will be required to complete courses at Towson University to satisfy the remaining *University Core* requirements as shown in Attachment A.
5. Towson University recognizes college-level experiential learning gained through previous work, military and/or volunteer service or life experience. Credit for prior learning may also be established through course challenge or standardized credit by examination.
6. College of Southern Maryland students transferring to Towson University will be given every consideration for financial aid and will be eligible to compete for academic scholarships upon entrance to Towson University subject to stated scholarship deadlines.
7. Both College of Southern Maryland and Towson University agree to work together to facilitate the transfer of students from College of Southern Maryland to Towson University to work cooperatively to insure the high quality of the programs at the

respective institutions. Transfer of students will be in accordance with policies and procedures of both institutions, as they may be amended from time to time.

8. This MOU will be in effect initially for ten years, beginning *fall 2020*, with a review every two years by both parties. Any revisions the parties deem necessary must be evidenced in writing and signed by the authorized officials of each institution. The MOU may be terminated by either party for due cause and after adequate notice of not less than six months is given to the other party.
9. Towson University will establish procedures to provide information on the academic progress of College of Southern Maryland students as part of this MOU.
10. This MOU, when signed, constitutes the entire agreement between the parties and supersedes all prior agreements and understandings between the parties respecting the matter hereof.

**COLLEGE OF SOUTHERN MARYLAND AND TOWSON UNIVERSITY**

  
Eileen Abel (Nov 24, 2020 19:41 EST)

**Dr. Eileen Abel**  
Vice President of  
Academic Affairs

Date Nov 24, 2020



**Dr. Melanie Perreault**  
Provost and Executive Vice-President for  
Academic and Student Affairs

Date 11/25/21

## **2+2 Articulation Agreement for College of Southern Maryland and Towson University**

**Associate's Degree:** AA. in General Studies: Communication Concentration

**Bachelor's Degree:** B.S. in Communication Studies

**Effective Term:** Fall 2020

### Section I: Course Completion Plan for College of Southern Maryland

This section outlines the courses to take for the College of Southern Maryland (CSM) general education and program requirements in order to complete both CSM and TU degrees within a total of 4 years and 120 credits. The following tables do not include any nontransferable or prerequisite coursework outside of the curriculum.

Table 1: General Education Courses Applied to TU Core Curriculum

CSM Requirement	CSM Course to Take	Credits	Towson University Equivalent Course
English Composition	ENG 1010 Composition and Rhetoric	3	ENGL 102 Writing for a Liberal Education
English Composition	ENG 1020 Composition and Literature	3	ENGL TLL (Lower-level elective)
Mathematics	MTH 1010 Quantitative Literacy and Reasoning	3	MATH 10T (Math general education elective)
Arts & Humanities	COM 1650 Introduction to Public Speaking	3	COMM 131 Public Speaking
Arts & Humanities	Any 3-credit general education Humanities course.	3	Equivalency will vary by course.
Social & Behavioral Sciences	Any 3-credit general education Social & Behavioral Sciences.	3	Equivalency will vary by course.
Social & Behavioral Sciences	Any 3-credit general education Social & Behavioral Sciences.	3	Equivalency will vary by course.
Biological & Physical Sciences	Any 4-credit general education Biological & Physical Sciences course that includes a lab.	4	Equivalency will vary by course.
Biological & Physical Sciences	SCE 1010 Scientific Method and the Modern World	3	IDNM 10T (Science general education elective)
English Literature	Any 3-credit general education English Literature course.	3	Equivalency will vary by course.
History	Any 3-credit general education History course.	3	Equivalency will vary by course.

**Total general education applied to the TU Core Curriculum: 34 credits**

Completing the courses above will satisfy the general education program at CSM. TU will transfer these courses without a course-by-course match to the Core Curriculum requirements. See section 2 for details.

Table 2: Program Requirements and Electives Applied to TU Degree

CSM Requirement	CSM Course to Take	Credits	Towson University Equivalent Course
Program Requirement	COM 1020 Introduction to Mass Communication	3	MCOM 101 Introduction to Mass Communication
Program Requirement	COM 1250 Introduction to Interpersonal Communication	3	COMM 215 Interpersonal Communication
Program Requirement	COM 1350 Intercultural Communication	3	COMM F77 Intercultural Communication
Program Requirement	COM 2500 Introduction to Communication Theory	3	COMM 201 Introduction to Communication Studies
English Literature	Any 3-credit general education English Literature course.	3	Equivalency will vary by course.
History	Any 3-credit general education History course.	3	Equivalency will vary by course.
General Elective	FYS 1010 First Year Seminar	3	USEL TLL (Lower-level elective)
General Elective	Any elective courses as indicated by the CSM catalog.	5	Equivalencies will vary by courses.

**Total program requirements applied to the TU degree: 26 credits**

**Total transferred to TU: 60 credits**

Students may transfer a maximum of 64 credits. If students do not adhere to the courses outlined above in Tables 1 and 2, they are not guaranteed completion of the bachelor's degree in 2 years. Refer to section 2 for specific course details and transfer planning information.

## Section 2: CSM Course Selection & Transfer Details

This section explains any specific course selections made in section 1 and provides transfer planning guidance specific to this degree plan. Students must follow the course selections outlined in this document. If students do not complete any or all of the courses outlined in this agreement, they will be required to complete outstanding requirements at TU.

### GENERAL EDUCATION

The following information explains the transfer of students' general education courses:

- TU will recognize the courses in Table 1 (see section 1) as a completed general education program. Students will receive a core package that satisfies most of the TU Core Curriculum without the need for course-by-course placement in specific Core Curriculum requirements.
- Students will only need to complete two Core Curriculum requirements at TU: Advanced Writing Seminar (Core 9) and Ethical Perspectives (Core 14). If an ethics is taken as one of the Arts & Humanities requirements at CSM, students will complete a different requirement than Core 14.

### LOWER-LEVEL EQUIVALENTS OF UPPER-LEVEL COURSES

A course number beginning with F indicates that it is a lower-level equivalent of an upper-level TU course. **COMM F77 Intercultural Communication** will satisfy a major requirement but will not count toward the TU degree requirement for 32 upper-level units.

### Section 3: Degree Requirements to Be Completed at TU

This section outlines the degree requirements for students transferring into the Communication Studies major. Refer to section 4 for additional major requirements, recommendations, and university-wide degree requirements.

#### **CORE CURRICULUM REQUIREMENTS: 6 UNITS**

Core 9 Advanced Writing Seminar (This will be satisfied by **COMM 300 Research Methods** in the major.)  
Core 14 Ethical Perspectives

#### **MAJOR REQUIRED UPPER-LEVEL COURSES: 9 UNITS**

COMM 300 Research Methods (3 units -- Counted above in Core Curriculum requirements)  
COMM 311 Rhetorical Theory & Criticism (3 units)  
COMM 419 Organizational Communication (3 units)  
COMM 450 Capstone in Communication Studies (3 units)

#### **PUBLIC DISCOURSE & ADVOCACY ELECTIVES: 6 UNITS**

Select two approved elective courses as indicated by the TU catalog.

#### **IDENTITY & CULTURE ELECTIVES: 3 UNITS**

Select one approved elective course as indicated by the TU catalog.

#### **LEADERSHIP & ORGANIZATIONAL COMMUNICATION ELECTIVES: 6 UNITS**

Select two approved elective courses as indicated by the TU catalog.

#### **HORIZONS COURSE: 3 UNITS**

Select one approved elective course as indicated by the TU catalog.

#### **GENERAL ELECTIVES: 27 UNITS**

The total number of elective units required will be determined by the total units completed within the major. Electives can be additional major electives or courses for personal interests. Students may also consider adding a minor, which usually requires 18-24 units.

Section 4: Additional Requirements & Recommendations for TU Degree Completion

**BACHELOR'S DEGREE REQUIREMENTS FOR ALL STUDENTS:**

- A C (2.0) or higher is required in all major courses and prerequisites.
- A cumulative grade point average (GPA) of 2.0 is required.
- 32 units of the bachelor's degree must be completed at the upper level (courses numbered 300 or above).

Degree Completion Summary

Total Units Required for B.S. Degree	120 UNITS
CSM A.A. Degree in General Studies: Communication	60
Completion of Core Curriculum at TU	6
Communication Studies Coursework at TU	27
General Electives Taken at TU	27